



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Front Line Strategies
526 East Park Avenue
Tallahassee, FL 32301

CONTRACT

<u>Contract / Revision</u> 1847773 /		<u>Alt Order #</u> 08854286
<u>Product</u> ROY MOORE FOR SENATE		
<u>Contract Dates</u> 11/08/17 - 12/12/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 11/07/17 / 11/15/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSFA	11/09/17	11/10/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$175.00			
N 2	WSFA	11/13/17	12/08/17	Today In Alabama	6a-7a		:30			NM	17	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				5	\$175.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$175.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$175.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$175.00			
N 3	WSFA	12/11/17	12/11/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$175.00			
N 4	WSFA	11/09/17	11/10/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$115.00			
N 5	WSFA	11/13/17	12/08/17	NBC Today Show	7-9am		:30			NM	18	\$2,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				5	\$115.00			
Week:		11/20/17	11/26/17	MTWTF--				5	\$115.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$115.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$115.00			
N 6	WSFA	12/11/17	12/11/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$115.00			
N 7	WSFA	11/09/17	11/10/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$100.00			
N 8	WSFA	11/13/17	12/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	14	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1847773 /	08854286

Contract Dates	Product	Estimate #
11/08/17 - 12/12/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/07/17 / 11/15/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 MTWTF-- 4 \$100.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 6 WSFA 11/20/17-11/26/17 WSFA 12 News at Noon 12-1230pm MTuWThF---- :30 \$100.00 NM Credited												
Week: 11/27/17 12/03/17 MTWTF-- 4 \$100.00 Week: 12/04/17 12/10/17 MTWTF-- 4 \$100.00												
N 9	WSFA	12/11/17	12/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/11/17 12/17/17 M----- 1 \$100.00												
N 10	WSFA	11/09/17	11/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	2	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 ---TF-- 2 \$60.00												
N 11	WSFA	11/13/17	12/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	15	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/13/17 11/19/17 MTWTF-- 3 \$60.00 Week: 11/20/17 11/26/17 MTWTF-- 4 \$60.00 Week: 11/27/17 12/03/17 MTWTF-- 4 \$60.00 Week: 12/04/17 12/10/17 MTWTF-- 4 \$60.00												
N 12	WSFA	12/11/17	12/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/11/17 12/17/17 M----- 1 \$60.00												
N 13	WSFA	11/09/17	11/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	2	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 ---TF-- 2 \$75.00												
N 14	WSFA	11/13/17	12/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	15	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/13/17 11/19/17 MTWTF-- 3 \$75.00 Week: 11/20/17 11/26/17 MTWTF-- 4 \$75.00 Week: 11/27/17 12/03/17 MTWTF-- 4 \$75.00 Week: 12/04/17 12/10/17 MTWTF-- 4 \$75.00												
N 15	WSFA	12/11/17	12/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/11/17 12/17/17 M----- 1 \$75.00												
N 16	WSFA	11/09/17	11/10/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 ---TF-- 2 \$185.00												
N 17	WSFA	11/13/17	12/08/17	WSFA 12 News at Five	5-530pm		:30			NM	15	\$2,775.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/13/17 11/19/17 MTWTF-- 3 \$185.00 Week: 11/20/17 11/26/17 MTWTF-- 4 \$185.00 Week: 11/27/17 12/03/17 MTWTF-- 4 \$185.00 Week: 12/04/17 12/10/17 MTWTF-- 4 \$185.00												
N 18	WSFA	12/11/17	12/11/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/11/17 12/17/17 M----- 1 \$185.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 12/11/17-12/17/17 WSFA 12 News at Five 5-530pm M----- :30 \$185.00 NM Credited												

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Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/07/17 / 11/15/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	WSFA	11/09/17	11/10/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/17	11/12/17	---TF--				2	\$350.00			
N 20	WSFA	11/13/17	12/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	15	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/13/17	11/19/17	MTWTF--				3	\$350.00			
	Week:	11/20/17	11/26/17	MTWTF--				4	\$350.00			
	Week:	11/27/17	12/03/17	MTWTF--				4	\$350.00			
	Week:	12/04/17	12/10/17	MTWTF--				4	\$350.00			
N 21	WSFA	12/11/17	12/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/11/17	12/17/17	M-----				1	\$350.00			
N 22	WSFA	11/09/17	11/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/17	11/12/17	---TF--				3	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WSFA	11/06/17-11/12/17	WSFA 12 News at Ten - MF	10-1035pm	----ThF----	:30		\$275.00	NM		
	Credited											
N 23	WSFA	11/13/17	12/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/13/17	11/19/17	MTWTF--				2	\$275.00			
	Week:	11/20/17	11/26/17	MTWTF--				5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
	Credited											
	5	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
	Credited											
	6	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
	Credited											
	7	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
	Credited											
	16	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30		\$275.00	NM		
	Credited											
	Week:	11/27/17	12/03/17	MTWTF--				4	\$275.00			
	Week:	12/04/17	12/10/17	MTWTF--				4	\$275.00			
N 24	WSFA	12/11/17	12/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/11/17	12/17/17	M-----				1	\$275.00			
N 25	WSFA	11/09/17	11/09/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/17	11/12/17	---T---				1	\$150.00			
N 26	WSFA	11/11/17	11/11/17	NBC Saturday Today Show	6-8am		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/17	11/12/17	-----S-				2	\$45.00			
N 27	WSFA	11/12/17	11/12/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/17	11/12/17	-----S				2	\$45.00			

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Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/07/17 / 11/15/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	WSFA	11/12/17	11/12/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				1	\$45.00			
N 29	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S-				2	\$80.00			
N 30	WSFA	11/12/17	11/12/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				1	\$90.00			
N 31	WSFA	11/11/17	11/11/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S-				1	\$175.00			
N 32	WSFA	11/12/17	11/12/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				1	\$150.00			
N 33	WSFA	11/20/17	11/26/17	HARRY	2-3p		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	MTWTF--				5	\$25.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WSFA	11/20/17-11/26/17	HARRY	2-3p	MTuWThF----	:30		\$25.00	NM		
				Credited								
	5	WSFA	11/20/17-11/26/17	HARRY	2-3p	MTuWThF----	:30		\$25.00	NM		
				Credited								
N 34	WSFA	11/20/17	12/03/17	Today In Alabama	6a-7a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	MTWTF--				4	\$175.00			
Week:		11/27/17	12/03/17	MTWTF--				1	\$175.00			
N 35	WSFA	11/27/17	12/03/17	NBC Today Show	7-9am		:30			NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	MTWTF--				4	\$115.00			
N 36	WSFA	11/23/17	11/23/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---T---				1	\$150.00			
N 37	WSFA	11/18/17	11/19/17	Will and Grace/Superstore	7-8pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-----S-				1	\$75.00			
N 38	WSFA	11/18/17	11/18/17	Notre Dame Football	230p-6p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-----S-				3	\$50.00			
Totals											170	\$25,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/26/17	94	\$13,335.00	(\$2,000.25)	\$11,334.75
11/27/17 - 12/11/17	76	\$12,465.00	(\$1,869.75)	\$10,595.25
Totals	170	\$25,800.00	(\$3,870.00)	\$21,930.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
1847773 /		08854286
<u>Contract Dates</u>	<u>Product *</u>	<u>Estimate #</u>
11/08/17 - 12/12/17	ROY MOORE FOR SEN	
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Moore, Roy/Senate		11/07/17 / 11/15/17

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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REP HEADLINE# 8854286 TRF# 1847773 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV15/17 13.55
CHANGES ** WSFA-TV ***

ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE, FL 32301

ORDER # _____ CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV8/17 DEC12/17 WK-5

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV15/17 13.55

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#8 MISSED:M-F/1200N-1230P NOV23 30S \$100.00 (NOV15/17)
BUY#33 M-F/200P-300P NOV23 30S \$25.00
M-F/200P-300P NOV24 30S \$25.00
OFFER:SAT/230P-600P NOV18 (3/WK) 30S \$50.00 PLS ADVISE.
CMT:NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE

NOV/17 13335.00 DEC/17 12465.00

CONTRACT TOTAL 25800.00
TOTAL SPOTS 170

MARKET TOTALS \$39,682 WSFA 63% WNCN 0% WAKA 37% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8854286 TRF# 1847773 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV17/17 10.54
*** CHANGES *** ** WSFA-TV ***

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP.# OFF.# SALESMAN #
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE, FL 32301

ORDER # CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV8/17 DEC12/17 WK-5

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV17/17 10.54

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M4 UNRESL BUY#31 MISSED: SUN/1030P-1100P NOV12 30S \$150.00 (NOV17/17)
OFFER: SUN/1047P-1130P NOV12 30S \$150.00 PLS ADVISE.
CMT: SPOT AIRD LATE @ 1104P DUE TO NFL RUNNING LONG. NEWS AIRD 1047P-
CMT: 1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE

NOV/17 13335.00 DEC/17 12465.00 CONTRACT TOTAL 25800.00
TOTAL SPOTS 170

MARKET TOTALS \$39,682 WSFA 63% WNCN 0% WAKA 37% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8854286TRF# 1847773\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387CREDIT ADVISORY: AGENCY CREDIT RISK !!!FAX# 703-516-9680

ORDER WORKSHEETHARRIS REPORT FROM REP**CHANGES**

NOV17/17 12.06*** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL:SPTS:
NOV/17	13335.00		DEC/17	12465.00								
MARKET TOTALS \$39,682 WSFA 63% WNCF 0% WAKA 37% WCOV 0% CABL 0% WBMM 0% WIYC 0%												
ESFA 0% EAKA 0%												
ACCURATE SHARES												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME		
P-CLASS,PLAN,SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE		
										CONTRACT TOTAL	25800.00	
										TOTAL SPOTS	170	

REP HEADLINE# 8854286 TRF# 1847773 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 4: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV19/17 14.13
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/R MOORE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE, FL 32301

ORDER # _____ CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV8/17 DEC12/17 WK-5

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV19/17 14.13

REP: REVISED ORDER
M4 OKD AS LINE 39
TTL SAME, \$25,800
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#31 MISSED: SUN/1030P-1100P NOV12 30S \$150.00 (NOV17/17)
OFFER: SUN/1047P-1130P NOV12 30S \$150.00 PLS ADVISE.
CMT: SPOT AIRD LATE @ 1104P DUE TO NFL RUNNING LONG. NEWS AIRD 1047P-
CMT: 1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE

CONTRACT TOTAL 25800.00
TOTAL SPOTS 170